

Adaptive Reporting

# Adaptive Reporting

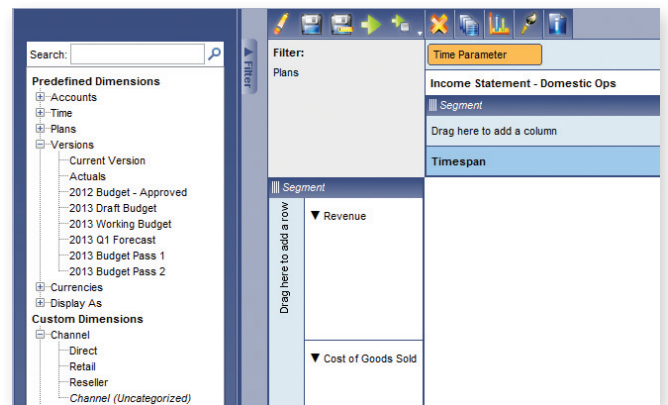
Adaptive Planning and Adaptive Consolidation deliver powerful interactive reporting as a standard feature. No programming or special skills are required to use the simple drag-and-drop interface, so users of all kinds can create and run their own reports for analysis. Upgrade your analytical reporting with Adaptive – in real time in the cloud.

## Built-In Reporting for Planning and Consolidation

Adaptive provides intuitive reporting so business users can quickly report on actual, plan, and forecast information. Reports automatically sort and subtotal across dimensions, and automatic drill-down and flexible parameters make it easy to analyze data across multiple scenarios. Data is always up-to-the-second and based on the same single version of the truth, allowing users to make faster, more informed business decisions.

**“Rather than spending weeks of our time trying to develop reports in Excel, we can run reports in Adaptive in a matter of minutes.”**

Samuel Reed  
Financial Reporting Director, Michael Baker



Drag-and-Drop Report Builder

## Easy to Design. Easy to View.

- Create sophisticated reports with ease with flexible drag-and-drop report builder
- Compare and drill down on actual, budget, and forecast data
- Filter by any dimension, time period, attribute, version, etc.
- Generate reports in tabular or graph format, in HTML, PDF, or Excel
- Use conditional formatting to highlight variances or issues that need attention

## Completely Secure and Traceable

- Eliminate the risk of inadvertently exposing sensitive information with strict access rights
- Minimize the number of required reports since users can run the same report and they'll only see data allowed in their security profiles
- Use audit trail reports to find out who changed what and when

## Adaptive Reporting

### Benefits

- Provide self-service reporting to department users, freeing up Finance
- Avoid dependence on IT to create and run reports
- Generate and distribute real-time reports based on the same single version of the truth
- Slice and dice actual and plan data to understand profit by product by region, expenses by project and department, and similar analyses
- Enhance visibility into performance for all budget managers and executives
- Easily compare multiple versions and scenarios for variance reporting with greater collaboration via dynamic, in-browser annotations to explain exceptions
- Perform timely and accurate ad-hoc reporting
- Publish presentation-quality reports for board books and other reporting packages

### Get Organized with Report Books and Folders

- Create hierarchical folders to organize reports and favorite report lists for fast access
- Group reports together, then run them at once and send to HTML, Word, Excel, PowerPoint, or PDF
- Save and store "point-in-time" snapshot reports, complete with annotations for archiving and shared reference
- Use templates and report books to publish presentation-quality reports and report-based documents for other audiences

Current Month Expense Variance Analysis (w/ YTD)

Plan: Total Company Time: Mar-2013

Description: Use to view the current budget vs. actual, prior month, and prior years data.  
Plans: Total Company (Rollup)  
Currency: United States of America, Dollars

	Mar-2013						YTD as of Mar-2013			
	Actuals	Budget	% Var	Research	% Var PM	% Var PY	Actuals	Budget	% Var	Research %
Operating Expenses	660,750	590,415	5%	✓	(1%)	17%	1,712,499	1,712,292	(0%)	✓
Payroll	386,626	402,343	4%	✓	5%	1%	1,213,587	1,149,761	(6%)	✓
Taxes & Benefits <sup>1</sup>	51,016	77,145	34%	✓	(1%)	44%	155,323	237,635	35%	✓
Office Expenses <sup>2,3</sup>	85,293	65,613	(30%)	✓	(43%)	(14%)	214,503	182,026	(18%)	✓
Travel & Entertainment <sup>4</sup>	30,495	34,663	12%	✓	10%	68%	108,128	118,770	9%	✓
Marketing	4,320	4,650	7%	✓	(89%)	27%	10,898	11,100	2%	✓
9999 Other Expense	3,000	6,000	50%	✓	2%	82%	10,060	13,000	23%	✓

Report Notes

- Manager 03/23/2012 overall made budget because of...
- Manager 03/26/2012 overall expenses up due to...

Footnotes

<sup>1</sup> taxes up due to 3 new hires. [Manager, 03/26/2012]  
<sup>2</sup> Office exp up due to 3 new hires. [Manager, 03/23/2012]

Conditional Formatting and Annotations

### Sharing and Collaboration Made Easy

- Grant access to business users to see real-time reports
- Document repository makes it easy to share and upload additional documents
- Encourage managers to analyze their own data with report notes and comments

**"The reporting is very easy to use. It's so flexible that when management requests certain data in a specific format, they're amazed at how quickly I can produce the report."**

Carrie Nord  
Manager FP&A, LMI Aerospace

#### Corporate Headquarters

3350 W. Bayshore Road, Suite 200  
Palo Alto, CA 94303  
T: +1 800 303 6346  
F: +1 650 528 7501

#### UK / Ireland Headquarters

88 Wood Street London,  
EC2V 7RS, UK  
T: +44 0 208 528 1767

#### Australia Headquarters

Level 1, 7 Clunies Ross Court  
Eight Mile Plains, QLD 4113, Australia  
T: +61 7 3118 5013  
F: +61 7 3041 6020

adaptiveinsight.com

adaptiveinsight.co.uk

info@adaptiveinsight.com

sales@adaptiveinsight.com

press@adaptiveinsight.com

support@adaptiveinsight.com