

Adaptive Discovery

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Adaptive Discovery provides visual analytics that empowers executives, line-of-business managers, finance and more with timely insight, self-service analysis and reporting, all in the cloud.



## Visual Discovery & Analysis

Visualizations allow business users to quickly understand performance, identify the root cause of problems and determine the best corrective action.

- Scorecards, bar/column, gauges, scatter diagrams, radars, histograms, trends, zones and more
- Create, interact, analyze, drill down – no coding required
- Create formatted “snapshot” reports on-the-fly or schedule them to run when required

## Ad-Hoc Analysis and What-If

Adaptive Discovery delivers flexible options for drilling down and across data, and even provides what-if scenario analysis.

- Analyze data by drilling down and across multiple dimensions
- What-if analysis makes it easy to test different scenarios
- Time intelligence and dimensionality makes it possible to slice and dice

## Analytics, Trends and Exceptions

Adaptive Discovery enables users to visualize and answer questions such as, “What is the likely outcome if I do nothing? What are major contributors to the issue? Where are the largest opportunities?”

- Statistical analysis including forecasts and regression analysis
- Zones and alerts for exception analysis
- Scorecards provide comparative results period on period

**“Its capacity to conduct millions of calculations, obtain trends and display the information as KPIs that are contextual and timely is a powerful advantage”**

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### Analytics Your Way: Financial or Operational or Both

Adaptive Discovery provides you with analytics where you need it, with a number of easy ways to deploy, run and use.

- Use it integrated with Adaptive Planning and Consolidation – providing financial analytics, and even optionally integrating operational data from your CRM and ERP system to provide further insight
- Run standalone to deploy analytics to your LOB's – sales, marketing, operations.
- Use it embedded in cloud solutions like NetSuite, Salesforce or custom web apps with SSO

### Completely Self-Service

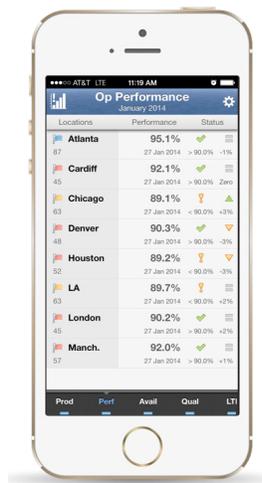
Business users can create and edit dashboards to meet their needs using just a web browser. Users simply use drag-and-drop to personalize the content, layout, and visualization of their own dashboards – without requiring IT.

- Make it easy for users to dive in and personalize their own dashboards
- Metrics management makes it simple to catalog and standardize metrics
- Security ensures self-service completely managed, automatically

### Mobile Analytics – Built-In

Adaptive Discovery provides access to a native Apple iPhone app, at no additional charge. Provides on-screen and email alerts on metric values and trends that matter.

- Analysis by relevant dimensions, with drill to detail



### High Performance and Elastic

Adaptive Discovery works with both cloud and on-premises data sources – such as data warehouses, ERPs, and relational databases.

- In-memory processing for immediate insight
- Cube-like data store automatically configures on the fly as data is loaded
- Provides ideal platform to integrate analytics data from across data sources

### Create and Consume – All in the Cloud

Traditional on-premises tools can be hard to deploy. Adaptive Discovery runs completely in the cloud – making it faster to implement, and no hassle to manage.

- Ease of deployment via the cloud, no IT required to tune or optimize
- Worldwide accessibility, with just a web browser or mobile device

**“We manage over \$170BN in assets, across 9 subsidiaries, so Business Intelligence is key to drive our business. With Adaptive Discovery, we’ve already reduced our time to see key metrics by over 70%, and more timely insightful data visualization is enabling us to drive more agile planning.”**

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