

# WELCOME TO SAVINGS-AS-A-SERVICE

Imagine finally having complete control and visibility of all of your company's spend. You'd see where to save, where to optimize, where bottlenecks happen, and where belts can be tightened.

We call it Savings-as-a-Service. And it starts from day one for customers of Coupa's spend platform. In fact, in many cases the savings actually start before go-live...

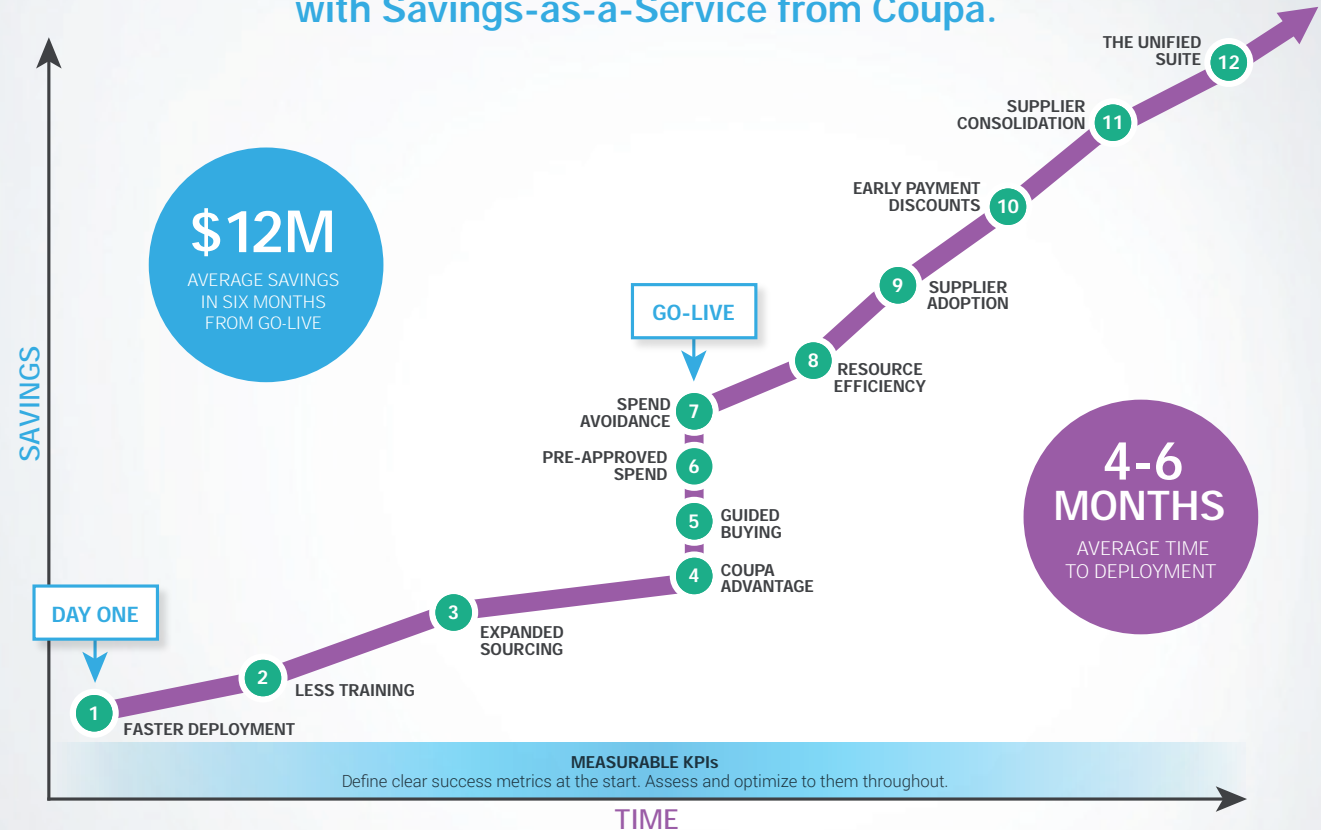
The Coupa Spend Management Suite includes:

- Invoicing
- Procurement
- Expense Management
- Sourcing
- Budgeting
- Inventory
- Contracts
- Supplier Management
- Analytics

When you turn on Coupa, you turn on savings.

Along with efficiency, agility, visibility, control, insight, innovation and... success.

Watch the savings stack up from Day One with Savings-as-a-Service from Coupa.



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| <p><b>1 FASTER DEPLOYMENT</b><br/>Average deployment time of 4 to 6 months.</p> <p><b>2 LESS TRAINING</b><br/>An easy to use platform requiring less time to learn.</p> <p><b>3 EXPANDED SOURCING</b><br/>More sourcing events to drive more savings, even before go-live.</p> <p><b>4 COUPA ADVANTAGE</b><br/>Use the collective buying power of Coupa customers to get pre-negotiated discounts.</p> | <p><b>5 GUIDED BUYING</b><br/>Employees are guided to approved suppliers with negotiated prices.</p> <p><b>6 PRE-APPROVED SPEND</b><br/>Shift from post-approval of invoices to pre-approval of POs.</p> <p><b>7 SPEND AVOIDANCE</b><br/>Visibility into remaining budget and inventory when creating POs.</p> <p><b>8 RESOURCE EFFICIENCY</b><br/>Save man-hours with high usability, dynamic workflows and less paper.</p> | <p><b>9 SUPPLIER ADOPTION</b><br/>Usability and no fees lead to supplier buy-in and less admin.</p> <p><b>10 EARLY PAYMENT DISCOUNTS</b><br/>Notifications help identify early payment opportunities.</p> <p><b>11 SUPPLIER CONSOLIDATION</b><br/>Streamline suppliers and negotiate better rates with full spend visibility.</p> <p><b>12 THE UNIFIED SUITE</b><br/>Turn on additional modules to turn on more savings. All integrated, all Coupa.</p> |
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REAL SAVINGS FROM DAY ONE  
WE'VE SAVED OUR CUSTOMERS \$5 BILLION

IN SIX MONTHS COUPA SAVED:



GET THE BENEFITS OF SAVINGS-AS-A-SERVICE

	SAVINGS START IN 4-6 MONTHS THAT'S THE AVERAGE TIME FROM CONTRACT SIGNED TO GO-LIVE, MEANING SAVINGS START SOONER.
85%+	OF SPEND MADE VISIBLE THAT'S THE AVERAGE SPEND UNDER MANAGEMENT, MEANING MORE VISIBILITY FOR OUR CUSTOMERS.
	REQUEST TO PURCHASE IN ONLY 17 HOURS THAT'S THE AVERAGE PURCHASE APPROVAL TIME FOR A COMPANY OF YOUR SIZE, MEANING BUSINESS IS ACCELERATED.
70%	OF APPROVALS MADE ON THE GO THAT'S THE AVERAGE PROPORTION OF APPROVALS MADE VIA EMAIL OR MOBILE, ON OUR 100% MOBILE-ENABLED PLATFORM.

HAPPY CUSTOMERS SAY

"COUPA HAS GIVEN US THE ABILITY TO PUT ALL OF OUR SPEND INTO ONE APPLICATION"  
Ryan Sager  
Coca-Cola Bottling Consolidated

"WE'VE NEVER HAD THE EASE OF IMPLEMENTATION THAT WE HAD WITH COUPA. IN FOUR MONTHS, WE BROUGHT IN OVER 1,500 USERS"  
Michele Priest  
VP of Procurement  
Con-way

"COUPA'S REALLY CHANGED THE WAY THAT I MANAGE MY STAFF AND WHAT MY STAFF IS DOING"  
Bryce Berg  
VP of Business Services  
Molina Healthcare

IMPRESSED ANALYSTS SAY

"HIGHEST OVERALL CUSTOMER SATISFACTION SCORE"  
Gartner

"COUPA IS THE MOST CUSTOMER-CENTRIC ORGANIZATION WITH THE MOST FLEXIBLE PRODUCT"  
FORRESTER

THE CLOCK IS TICKING

Discover how you could save millions.  
Contact us and let's talk  
[coupa.com/contact](http://coupa.com/contact)

