

EVOLUTION18

Drive Your Success With a
Technology Roadmap



Today's Speakers

Ryan Prindiville

**Practice Leader, Strategy & Transformation
Armanino**

- Management consulting, assessments and roadmaps
- Fortune 50, mid-market and entrepreneurial environments,
- *Industries:* Retail/consumer goods, entertainment, hospitality, technology, biotech, financial services, real estate
- *Focus areas:* strategy, technology, product commercialization, innovation, operations, process improvement



Today's Speakers

Todd Sandvik

**Senior Vice President of Corporate Strategy & Finance
MetaMetrics**

- 16 years with MetaMetrics
- Moved into SVP Corporate Strategy & Finance in 2016
- Played many roles across the high growth company



Who's here?

- Finance leaders?
- Business leaders?

- Participating in any sort of transformational program in your organization?



Why transform?

- Inflection points
- Technology as a catalyst
- Strategic business partner
- Transformation is a requirement



How to Make It Real

- Assess
- Prioritize
- Evaluate
- Take it in Steps
- Iterate
- Demonstrate ROI



Next Steps

Create your step-by-step roadmap:

- **Good:** Foundation for growth
- **Better:** Expand the foundation
 - Short and long-term actions driving to your North Star
- **Best:** Develop an *ongoing* roadmap that will adapt with your growing organization and the market