

SOLUTION BRIEF

DYNAMIC INSIGHTSSM



BUSINESS INTELLIGENCE • BUDGETING & FORECASTING • FINANCIAL REPORTING



DYNAMIC INSIGHTSSM for Microsoft Dynamics

Reporting & Analytics



Unlock the power of the data in your Dynamics AX or GP system by putting Armanino's new product, Dynamic InsightsSM, in the hands of your business leaders. Armanino introduces Dynamic InsightsSM, a true reporting and analytics system designed specifically for Microsoft Dynamics customers, to enable forward-thinking strategy, collaboration and better decision-making.

Contact Armanino to discuss how Dynamic InsightsSM can provide a true reporting and analytics solution for your Dynamics AX or GP system.

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Learn More
amllp.com/microsoft-dynamics

Armanino's expertise, hands-on experience in leading growing companies, and credentials as a Gold Certified Microsoft Dynamics ERP partner combined to position the firm as creator of *Dynamic InsightsSM*. This affordable, easy-to-use software package provides the three key elements of reporting and analytics that most companies typically use multiple point solutions to address: financial reporting, business intelligence and budgeting, forecasting and planning.

Dynamic InsightsSM Drives Value

Armanino integrated leading software solutions to create *Dynamic InsightsSM*. This solution enhances the power of the Microsoft stack by seamlessly integrating with your Dynamics AX or GP system, giving you data that is ready to use for the following key strategic activities:

- 1. Financial Reporting:** Generates and distributes Board and management reports with no waiting or dependence on IT. Includes an audit trail to meet SOX disclosure and other regulatory compliance requirements. Formats information to fit your needs in HTML, Word, PowerPoint, Excel or PDF.
- 2. Business Intelligence:** Deploys easy to use and understand pre-packaged dashboards that move your organization from a "rear-view mirror" focus to a strategic approach that anticipates change and accelerates growth. *Dynamic InsightsSM* includes an advanced logical data mart that provides out of the box integration with functional areas in Dynamics AX or GP.
- 3. Budgeting, Forecasting & Planning:** Automates the budgeting process, slashing time spent while improving security through replication of the Dynamics AX and GP security roles. Provides capability for ad-hoc "what if" scenarios to forecast earnings, growth and headcount.

Dynamic InsightsSM gives you total confidence because the data always reconciles and balances to your Dynamics AX or GP system. Empower your mobile workforce with

dashboards, reporting, budgeting and forecasting delivered on smart phones, tablets and laptops with no additional development effort.

Dynamic InsightsSM Delivers Reporting & Analytics with an All-in-One Solution

Dynamic InsightsSM is built upon industry-leading technologies and implemented by Armanino, the top consulting firm for these solutions.

“Armanino’s Dynamic InsightsSM product has given our company’s investors and management team great visibility into profitability across territories. On our solid ERP foundation of Microsoft Dynamics GP, we now have the ability to forecast earnings, customize our reporting, and dig deeper into our performance metrics than ever before.”

Ben Netick, CFO

Access, Nation's Largest Privately-Held Records and Information Management Services Provider

Dynamic InsightsSM Package

- Deploys in days, not months!
- Out of the box integration with AX or GP
- Advanced Logical Data Mart
- Template Dashboards – Executive, Sales & Finance
- Installation for 5 Users

By leveraging an in-memory analytics enterprise platform, **Dynamic InsightsSM** allows you to not only drill up and down, but across any data view within its business intelligence dashboards. Out of the box dashboards designed for executive, sales and finance team members provide a deep, agile view of key performance indicators with no custom development required.

Dynamic InsightsSM makes it easy for organizations to improve operational efficiency, strengthen companywide collaboration and maintain security and confidentiality of data. No more re-keying data or fixing broken Excel formulas—this solution seamlessly rolls up the budget across regions and divisions within your organization.

Armanino’s consultants help companies achieve process improvements, cost-savings and productivity gains by optimizing technology investments. We have a legacy of helping our clients achieve sustainable improvement in their businesses by deploying these tools in hundreds of companies like yours. With **Dynamic InsightsSM**, Armanino can help you gain deeper value from your Microsoft Dynamics AX or GP investment.

Features	Dynamics AX / GP	Dynamic Insights SM
Income Statement, Budget to Actual, Month-End Close, Balance Sheet	X	X
Budgeting		X
Forecasting		X
Collaboration Workflow		X
Executive, Finance & Sales KPI Dashboards		X
Corporate Assumptions		X
Financial Reports formatted in Word, PowerPoint, PDF and HTML		X